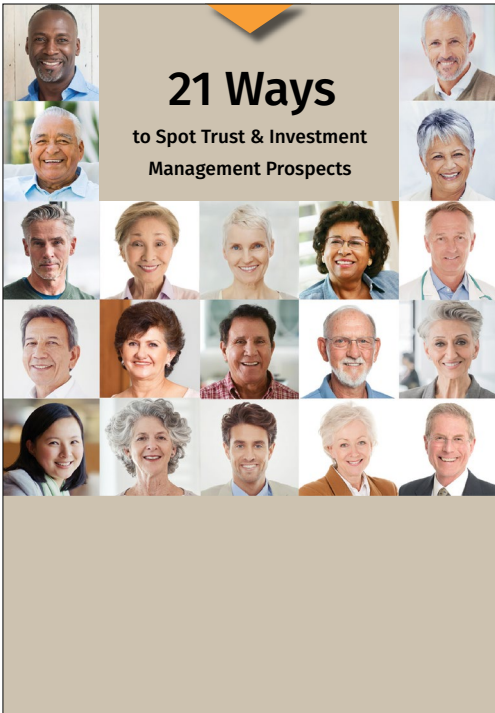


# 21 Ways to Spot Trust and Investment Management Prospects

Internal referral training for non-trust bankers



**All purchases include a FREE six-month subscription to *Internal Trust Referral Reminders* and *Stay-in-Touch Memos***

## Purchase Options

### Content and artwork only

Ideal for creating your own customized electronic or print program and integrating into existing referral awareness training and new employee packages.

One-year single state distribution license: \$1,500

### Standard design, ready for *immediate shipping*

Standard design without personalization.

Quantity	Price
50	\$150
100	\$275
200	\$495
300	\$668
400	\$787
500	\$847

Additional 100's @ \$149 per *plus shipping*

### Preorder personalized printed copies

6" x 9" printed in full color. Prices include custom design, colors and personalization on front and back covers. Next print run is in November. [Order deadline November 1.](#)

Quantity	Price
100	\$528
200	\$653
300	\$778
400	\$985
500	\$1,095

Additional 100's @ \$149 per *plus shipping*

## Ordered by

---

Name Title

---

Bank

---

Street Address (UPS will not deliver to P.O. Boxes.)

---

City State Zip

---

E-mail Phone Number Date



Financial Marketing Communications  
 The Merrill Anderson Co. Inc. • 1166 Barnum Avenue • Stratford, CT 06614  
 (203) 377-4996 • E-mail: [cust.serv@merrillanderson.com](mailto:cust.serv@merrillanderson.com)  
[www.merrillanderson.com](http://www.merrillanderson.com)