

PRIMEVEST CLIENT NEWSLETTER PRICE LIST

PRIMEVEST's official client communication newsletter, *QuarterNotes*, is published quarterly and is designed to provide useful information to your clients and prospects while strengthening your relationship with them.

Personalize your newsletter

For those who have a Series 7 license, the newsletter has been designed so that your copies can be personalized with your photo, contact information and even a custom message.

The right column of page one includes a message from you to the readers, complete with your signature at the bottom.

The bottom portion of page four is designed so that the newsletter can be mailed as a self-mailer (no envelope), if desired. In addition to your return address, you also can include your photo and contact information.

Easy to get started

Simply fill out the attached PRIMEVEST Client Newsletter Order Form and mail it to Merrill Anderson. You will receive a confirmation of your order and a proof of how your copies will appear.

E-mail version available

Electronic files of each issue of the newsletter are available for e-mailing the newsletter to clients and prospects. The fee is \$100 per issue. The fee is \$50 for subscribers using 500 or more printed newsletters.

Newsletter prices for 2012

QUANTITY	STANDARD PRICE	PRIVATE LABEL PRICE	SHIPPING & HANDLING
100	\$ 64.90	\$ 75.90	\$ 14.60
150	91.30	107.80	15.00
200	117.70	139.70	16.35
250	144.10	171.60	17.75
300	170.50	203.50	19.00
350	196.90	235.40	20.40
400	223.30	267.30	21.70
450	249.70	299.20	23.40
500	276.10	331.10	23.85
750	408.10	490.60	31.70
1,000	540.10	650.10	42.00
2,500	1,332.10	1,607.10	75.00

COLOR IMPRINTING \$0.10 PER COPY
(PHOTOS, LOGOS, ETC.)

START-UP CHARGE \$65.00

IMPRINT CHANGE FEE \$40.00

Applies when you change your imprint or add a custom message.

Newsletters will include your return address on the back panel and will be folded 8¹/₂" x 3³/₄" for distribution as a self-mailer.

Shipping rates subject to increase based on current rates.

MAILING SERVICES

Let Merrill Anderson address and mail your newsletters for you, either as a self-mailer or in an envelope.

If Merrill Anderson is to mail the newsletters for you, please provide your mailing list electronically as a comma- or tab-delimited file or an Excel file.

Mailed as self-mailer

QUANTITY	FIRST CLASS*
100	\$ 55.00
150	82.50
200	110.00
250	137.50
300	165.00
350	192.50
400	220.00
450	247.50
500	275.00
750	412.50
1,000	550.00
2,500	1,375.00

*includes postage

Rates subject to increase based on postal rates.