

Investment and Trust Newsletter

Order Form

Quantity and start date

Please begin my subscription and start with the month of: _____

Quantity of newsletters per issue: _____

Ordered by

_____ Date

Name _____ Title

Company _____

Street Address (UPS will not deliver to P.O. Boxes.) _____

City _____ State _____ Zip _____

Phone Number _____ FAX Number _____

E-mail Address _____

Sales aids

Each issue you will receive via e-mail:

- *Sales Footnotes*, which is provided for internal bank distribution and designed to encourage referrals from nontrust bankers and directors.
- A monthly cover letter for prospects.
- A black-and-white prepublication proof.

Your imprint instructions

- Imprint newsletter with the same imprint used on other publication(s) that the Merrill Anderson Company prepares for us.

(Please specify title or enclose sample.)

- We will e-mail our PDF, EPS or TIF file, 300 ppi (*high resolution*) or higher, to cust.serv@merrillanderson.com.
- Enclosed is a reproduction-quality, glossy black-and-white logo. (*Please do not fold, staple, clip or put tape over the material that you wish reproduced.*)
- Enclosed is copy to be typeset for the front and/or back cover.

You may select your own title for the newsletter, or the Merrill Anderson Company has a list of registered titles that are available for your use. Title and imprint will be printed in black ink.

Please list title _____

(There is no additional charge for a custom title.)

Size of imprint live areas: Front: 3½" wide x 1¾" high
Back: 3½" wide x 2¹³/₁₆" high
Custom back-page, black-and-white ad: 3¹¹/₁₆" wide x 9⁷/₈" high

Pricing

Prices are based on the total quantity ordered.

Quantity	Price per issue:		
	Monthly	Bimonthly	Quarterly
100	\$ 114	\$ 126	\$ 143
200	178	196	223
300	238	262	298
400	282	310	353
500	324	357	405
600	368	405	460
700	412	453	515
800	454	498	567
900	497	547	621
1,000	540	594	675
2,000	972	1,069	1,215
3,000	1,405	1,545	1,756
4,000	1,838	2,022	2,297
5,000	2,269	2,496	2,836
Each add'l			
1,000	432	475	540

There is a \$100 charge to cover start-up costs. This imprint will be kept on file and used each issue for your newsletter.

Shipping charges are additional.

Web site usage

Each issue of the printed newsletter that you purchase is also available in text form for posting on your Web site. The prices are:

Monthly use: \$150 per issue

Bimonthly: \$200 per issue

Quarterly: \$250 per issue

- We would like to post the copy on our Web site:
- Monthly
 - Bimonthly
 - Quarterly

Contract: No contract is required.

We do require 60 days' notice to cancel your subscription.

MERRILL ANDERSON

Financial Marketing Communications

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