

# Financial Planning Matters

## Order Form

### Quantity and start date

*Financial Planning Matters* is published quarterly for distribution on the first day of each quarter.

Please begin my subscription and start with the \_\_\_\_\_ issue.

Quantity of newsletters per issue: \_\_\_\_\_

### Ordered by

\_\_\_\_\_ Date

Name \_\_\_\_\_ Title

Company \_\_\_\_\_

Street Address (UPS will not deliver to P.O. Boxes.) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_ FAX Number \_\_\_\_\_

E-mail Address \_\_\_\_\_

Signature \_\_\_\_\_

No contract is required. We do require 60 days' notice to cancel your subscription.

### Your imprint instructions

Imprint newsletter with the same imprint used on other publication(s) that the Merrill Anderson Company prepares for us:

(Please specify title or enclose sample.) \_\_\_\_\_

- I have e-mailed my copy, logos, photos, etc. with instructions to customerservice@merrillanderson.com
- Enclosed is a disk containing an EPS or TIF file, 300 dpi (*high resolution*) or higher.
- Enclosed is a reproduction-quality, black-and-white logo. (*Please do not fold, staple, clip or put tape over the material that you wish reproduced.*)
- Enclosed is copy to be typeset for the front and back imprints.

You may select your own title for the newsletter. Title and imprint will be printed in black ink.

Please list title \_\_\_\_\_

(There is no additional charge for a custom title printed in black ink.)

Size of imprint live areas: Front: 3 1/2" wide x 1 3/4" high

Back: 3 1/2" wide x 2 13/16" high

Custom back-page, black-and-white ad: 3 1/16" wide x 9 7/8" high

A proof will be sent to you for review.

### Pricing:

Quantity	Price per issue
300	\$ 260
400	330
500	400
1,000	700
2,000	1,200
3,000	1,700
4,000	2,200
each add'l 1,000	390

Shipping charges are additional.

There is a one-time charge of \$100 to cover start-up costs. This imprint will be kept on file and used each issue for your newsletter.

### Customization:

The newsletter was designed to allow you to customize it for your specific use. Our prices include running your custom message on page one, complete with your photograph, and an area on page four that can accommodate additional information. You also have the option of selecting a custom title for the newsletter.

### Web site use:

Extend your use of the newsletter and increase your visibility by posting each issue on your Web site. The price is \$150 per issue.

## MERRILL ANDERSON

### Financial Marketing Communications

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