

Cetera Investment Services Client Newsletter Price List

Cetera Investment Services official client communication newsletter, *QuarterNotes*, is published quarterly and is designed to provide useful information to your clients and prospects while strengthening your relationship with them.

Personalize your newsletter

For those who have a Series 7 license, the newsletter has been designed so that your copies can be personalized with your photo, contact information and even a custom message.

The right column of page one includes a message from you to the readers, complete with your signature at the bottom.

The bottom portion of page four is designed so that the newsletter can be mailed as a self-mailer (no envelope), if desired. In addition to your return address, you also can include your photo and contact information.

Easy to get started

Simply fill out the attached Cetera Investment Services Client Newsletter Order Form and mail it to Merrill Anderson. You will receive a confirmation of your order and a proof of how your copies will appear.

E-mail version available

Electronic files of each issue of the newsletter are available for e-mailing the newsletter to clients and prospects. The fee is \$100 per issue. The fee is \$50 for subscribers using 500 or more printed newsletters.

Newsletter prices for 2013

Quantity	Standard Price	Private Label Price	Shipping & Handling
100	\$ 66.85	\$ 79.70	\$ 15.50
150	94.10	113.20	16.00
200	121.25	146.70	17.35
250	148.40	180.20	18.80
300	175.60	213.70	20.15
350	202.80	247.20	21.65
400	230.00	280.70	23.00
450	257.20	314.20	24.85
500	284.40	347.70	25.25
750	420.35	515.15	33.60
1,000	556.30	682.65	44.50
2,500	1,372.10	1,687.50	79.50

Color Imprinting (Photos, logos, etc.) \$0.10 per copy

Start-up charge \$65.00

Imprint change fee \$40.00
Applies when you change your imprint or add a custom message.

Newsletters will include your return address on the back panel and will be folded 8¹/₂" x 3³/₄" for distribution as a self-mailer.

Shipping rates subject to increase based on current rates.

Mailing Services

Let Merrill Anderson address and mail your newsletters for you in a self-mailer format.

If Merrill Anderson is to mail the newsletters for you, please provide your mailing list electronically as a comma- or tab-delimited file or an Excel file.

Mailed as self-mailer

Quantity	First Class*
100	\$ 57.00
150	85.50
200	114.00
250	142.00
300	171.00
350	199.50
400	228.00
450	256.50
500	285.00
750	427.50
1,000	560.00
2,500	1,425.00

*includes postage

Rates subject to increase based on postal rates.